



**Experienced RPM/CCM Provider
will guarantee a minimum of
at least \$5,000 in monthly profit**

Better patient care results in increased practice revenues

BlueStar TeleHealth

In-Home Solutions For Healthcare Institutions
7654 Standish Place, Rockville MD 20855

Executive Summary

BlueStar TeleHealth will partner with your physician's practice to provide Remote Patient Monitoring (RPM) and/or Chronic Condition Management (CCM) to your patients. BlueStar will perform all the work of the required CPT codes, assume financial responsibility, and guarantee the practice a minimum of \$5,000 per month in profitable cash flow.

RPM and CCM Deliver Clinical Results

Half of Americans, and a majority of older Americans, have chronic conditions which are best managed in the home through RPM and CCM. In study after study, patients benefit from the increased monitoring and attention. Across thousands of hypertensive patients, BlueStar is seeing a 30% reduction in the risk of strokes and heart attacks. Our CMO can provide details.

How The Program Works

First, through an EMR query, your practice identifies 500 patients who are medically appropriate for either RPM or CCM. The practice approves the protocol for their care. Then, BlueStar will:

- Provide practice training
- Provide letters and flyers in your brand
- Reach out to those patients (in your name) to enroll them
- Ship and activate equipment, provide patient training, or create care plans, or both
- Manage hardware and software and tech support
- Monitor and engage with the patient with our RN-led monitoring team
- Escalate conditions of concern to the practice, per your protocol
- Bill for CPT codes completed by you or us
- Pay the practice a guaranteed per month profit of \$5,000
- Provide all appropriate clinical and financial documentation

The Provider and Guarantor

BlueStar Telehealth is a service-disabled-veteran-owned business you can trust:

- In business since 2013
- CEO is a retired two-star nuclear Navy Admiral
- Chief Medical Officer is a West Point graduate and combat veteran
- Providing remote monitoring services to the VA, the largest health system in the U.S.
- SBA "small business of the year" award
- A+ from the Better Business Bureau
- Awards and certifications from several national authorities.



How the Practice Grows Revenue

First, you'll grow revenue through the BlueStar RPM/CCM program, with guaranteed profitability and no hassle. No new software, hardware, staffing, etc.

Second, you'll grow revenue by additional billable patient encounters as a result of the increased attention through RPM and CCM. These include follow-up evaluation encounters, annual wellness visits, transitional care management (TCM), principal care management, etc. The RPM/CCM program is the window to a number of other remote-care billing opportunities.

For more info:



CEO: Admiral Robert Wray

robert.wray@bluestartelehealth.com

800-441-0730

CMO: Dr. Michael Rolli

micheal.rolli@bluestartelehealth.com

800-441-0730